WSOC-TV

Agency Name:	GMM	В	Todays date:	10/23/2012
Advertiser Name:	Barack O	bama	Invoice Nbr.:	
x Credit	Debit	Refund	Transfer	325069
Agency #	Advertiser #	Order T	ype	
Date Aired:			Time Aire	d:
A/E Name:	Andrea Moore		A/E Numbe Nti. Rep Nb	
Billed at Rate:			Corrected Rat	e:
Gross Credit/Debit:		\$1,705.00	Net Credit/Deb	it: \$1,449.25
REASON FOR ADJUSTM	ENT:			
SALES Agency Commission Sales Ordering Error Makegood Error Rate Adjustment Telerep Ordering Error Telerep Makegood Spots Double Order	r ror Error		Carting Error Technical Dif Network Over Invoice Billing Computer Co Production B	ficulty rrun g Error onv. Error
TRAFFIC Product Conflict Poor Rotation Incorrect Media Outside Time Perio Order Entry Error	d			
EXPLANATION: credit due rebates for the w Sun 10/21 630-7p 1x \$1705	eek of 10/1 - dollars are	being respent		
Approved for Sales		Appro	oved for Accounting	



Greer, Margolis, Mitchell & Associates

Washington, DC 20007 3050 K Street NW

CPE

95/101/1536

Billing Type Account Types

OBAMA FOR AMERICA Standard National/Political Sales Office Salesperson

Telerep/Philadelphia

BASSETT, LAURA

Buyer Name

Phone/Fax

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Product Agency **Schedule Dates** Contract # Advertiser Greer, Margolis, Mitchell & Associates (2890 Pol/B Obama/D/Pre/US (16256) 09/25/12-10/21/12 325069 Political - Federal Candidate (1067) **Date Entered**

Telerep/Philadelphia, Philadelphia (1057) 1536/OBAMA FOR AMERICA (134148)

08/01/12

5.00 5.00

								9		
Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By	Last Modified
	\$146,489.00	\$25,851.00	15.00		Normal		06260215	No	Jill Hipskind	10/19/12
00000000								Grand Total:	Oct. 2012	Sen 2012
							1	144	25	119
							,	¢177 34	\$36,17	\$136.16

9/21/12		\$1,125.00 Charlotte (WSOC)	\$375.00	ω	× × × ×	:30 12P- 1P (EST)	5	09/25/12-09/28/12	16.1 Normal Line / Spot	16.
21/17/6		\$1,650.00 Charlotte (WSOC)	\$550.00	w	× × ×	:30 11A- 12P (EST)	OT.	09/25/12-09/28/12	15.1 Normal Line / Spot	15.
9/21/12		\$1,500.00 Charlotte (WSOC)	\$375.00	4	× × × ×	:30 10A- 11A (EST)	ъ	09/25/12-09/28/12	14.2 Normal Line / Spot	14.
9/21/12		\$1,500.00 Charlotte (WSOC)	\$375.00	4	× × × × × × × × × × × × × × × × × × ×	:30 9A- 10A (EST)	υī	09/25/12-09/28/12	13.1 Normal Line / Spot	13.
9/21/12		\$500.00 Charlotte (WSOC)	\$500.00	11	1	:30 8A- 9A (EST)	5	09/30/12-09/30/12	12.1 Normal Line / Spot	12.
9/21/12		\$300.00 Charlotte (WSOC)	\$300.00	ь	1	:30 7A- 8A (EST)	л	09/30/12-09/30/12	11.1 Normal Line / Spot	11.
9/21/12		\$275.00 Charlotte (WSOC)	\$275.00	1	П	:30 6A- 7A (EST)	5	09/30/12-09/30/12	10.1 Normal Line / Spot	10.
9/25/12		\$950.00 Charlotte (WSOC)	\$475.00	2	2	:30 8A- 9A (EST)	U1	09/29/12-09/29/12	9.2 Normal Line / Spot	9.
9/25/12		\$600.00 Charlotte (WSOC)	\$300.00	2	2	:30 6A- 8A (EST)	5	09/29/12-09/29/12	7.2 Normal Line / Spot	7.
9/21/12		\$125.00 Charlotte (WSOC)	\$125.00	н	× × × ×	:30 4:30A- 4:59A (EST)	5	09/25/12-09/28/12	5.1 Normal Line / Spot	5.
9/21/12		\$5,075.00 Charlotte (WSOC)	\$725.00	7	7 × × × ×	:30 8A- 9A (EST)	6	09/25/12-09/28/12	4.1 Normal Line / Spot	4.
9/21/12		\$4,650.00 Charlotte (WSOC)	\$775.00	6	6 × ×	:30 7A- 8A (EST)	л	09/25/12-09/28/12	3.1 Normal Line / Spot	ω
9/21/12		\$1,700.00 Charlotte (WSOC)	\$850.00	2	× × ×	:30 6A- 6:30A (EST)	6	09/25/12-09/28/12	2.1 Normal Line / Spot	2.
9/21/12		\$1,125.00 Charlotte (WSOC)	\$375.00	ω	ж × × ×	:30 5A- 5:30A (EST)	6	09/25/12-09/28/12	1.1 Normal Line / Spot	1.
Entered	Comments	tal Station	Rate Total	Spots	SPW Mo Tu We Th Fr Sa Su	Length Run Times	Sec	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Accepted-Agency/Advertises

Date

Accepted-Station.

Date

Comments:



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Advertiser

Brand Product Agency

Salesperson

Contract # 1536/OBAMA FOR AMERICA (134148) Political - Federal Candidate (1067) Greer, Margolis, Mitchell & Associates (2890) Pol/B Obama/D/Pre/US (16256) 09/25/12-10/21/12 325069

Telerep/Philadelphia, Philadelphia (1057)

Demo Package Deal Order Type Headline # CO-OP **Entered By**

Last Modified 06260215 O Jill Hipskind 10/19/12 Normal

Date Entered

08/01/12

5.00 5.00 0.00

Sep. 2012 Oct. 2012 Charlotte (WSOC)
By Broadcast Month Grand Total:

\$172,	144	
\$36	25	
\$136,	119	
	Spots	st Month

\$172,340.	144	
\$36,175.	25	
\$136,165.	119	
IZ.	Spors	S

5 5 5 4 4 5 5	09/25/12-09/28/12 5 :30 dp- 09/25/12-09/28/12 5 :30 Sp- 09/25/12-09/28/12 5 :30 S-30 09/25/12-09/28/12 5 :30 Gp- 09/25/12-09/28/12 5 :30 Gp-	Sec Leng 5	0	Co	B:	Þ	0		tes
Date		Leng	R	§	<u></u>	Þ	۱		
30 7P- 7:3 30 6P- 6:3 30 6:58P- 30 7:30P- 8P 30 79- 8P 30 10P- 11 30 10P- 1 30 9P- 9:3	:30 4P- :30 5P- :30 5:30 :30 6P-	Length :3			= 1	8	GE	골 .	Sal
30 7P- 7:3 30 6P- 6:3 30 6:58P- 30 7:30P- 30 7P- 8P 30 8P- 10 30 10P- 1: 30 9P- 9:3	30 5P- 30 5:30 30 6P-			Comments	Billing Type	Account Types		Phone/Fax	Sales Office Buyer Name
		012P- 012P-			e	pes			ī 0
	:30 4P- 5P (EST) :30 5P- 5:30P (EST) :30 5:30P- 6P (EST) :30 6P- 6:30P (EST)	th Run Times :30 12P- 12:30P (EST) :30 12P- 12:30P (EST)	Run Times	OBAMA FOR AMERICA	Standard	National/Political	95/101/1536	_	Telerep/Philadelphia BASSETT, LAURA
ST)				OR AME	_ [/Politic	1536		Philade T.LAUR
2 4 4	6 6 7	SPW	<	RICA		<u>a</u>			elphia 'A
		Mo							
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	× × × ×								
O ××	\times \times \times	7	7						
		Sa Su							
R H		Spot	_			Sales Tax	Net Total	Commission	Comm
	7 6 6 3					Гах	tal	ission	Package Deal Commission %
\$490.00 \$1,000.00 \$1,200.00 \$1,200.00 \$5,000.00 \$5,000.00 \$7,500.00	\$825.00 \$850.00 \$875.00 \$1,100.00	\$275.00 \$275.00	ate				\$1.	\$2!	15.00
\$490.00 Charlotte (WSOC) \$1,000.00 Charlotte (WSOC) \$4,800.00 Charlotte (WSOC) \$4,800.00 Charlotte (WSOC) \$5,000.00 Charlotte (WSOC) \$5,000.00 Charlotte (WSOC) \$5,600.00 Charlotte (WSOC) \$7,500.00 Charlotte (WSOC)	\$5,100.00 \$5,250.00 \$7,700.00	*275.00 \$275.00 \$275.00	Total				\$146,489.00	\$25,851.00	00
O Charlot	0 Charlot 0 Charlot 0 Charlot 0 Charlot	0 Charlot							
\$490.00 Charlotte (WSOC) \$1,000.00 Charlotte (WSOC) \$4,800.00 Charlotte (WSOC) \$4,800.00 Charlotte (WSOC) \$4,800.00 Charlotte (WSOC) \$5,000.00 Charlotte (WSOC) \$5,600.00 Charlotte (WSOC) \$7,500.00 Charlotte (WSOC)	\$2,475.00 Charlotte (WSOC) \$5,100.00 Charlotte (WSOC) \$5,250.00 Charlotte (WSOC) \$7,700.00 Charlotte (WSOC)	\$275.00 Charlotte (WSOC) \$275.00 Charlotte (WSOC)	Sta						***************************************
		Soc)	tion I						
		Comments	Comments						
9/21/12 9/21/12 9/21/12 9/21/12 9/21/12 9/21/12 9/21/12 9/21/12 9/21/12	9/21/12 9/21/12 9/21/12 9/21/12	9/21/12 9/21/12	Ente						
112 112 112 112 112 112 112 112 112 112	12 12 12	12 12	red						

Line

Line Type / Break Type (Ref #)

17.1 Normal Line / Spot

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written

Accepted-Agency/Advertiser

31.1 Normal Line / Spot

30.1 Normal Line / Spot 29.1 Normal Line / Spot 27.1 Normal Line / Spot

26.1 Normal Line / Spot 25.1 Normal Line / Spot 24.1 Normal Line / Spot 23.2 Normal Line / Spot 22.1 Normal Line / Spot 21.1 Normal Line / Spot 20.1 Normal Line / Spot 19.1 Normal Line / Spot 18.1 Normal Line / Spot

				OBAMA FOR AMERICA	Comments		
				Standard	Billing Type		
			Sales Tax	National/Political	Account Types		
		\$146,489.00	Net Total	95/101/1536	CPE	Washington, DC 20007	Washing
		\$25,851.00	Commission		Phone/Fax	3050 K Street NW	3050 K
	0.000.000	15.00	Commission %	BASSETT,LAURA	Buyer Name	Greer, Margolis, Mitchell & Associates	Greer, N
				Teletep/rilladelpilla	Sales Office		
			Package Deal	Tologo /Philadolphia	Salar Office		
		Normal	Order Type	Telerep/Philadelphia, Philadelphia (1057)	Salesperson	2000 11	
			Demo	1536/OBAMA FOR AMERICA (134148)	Brand	WSOCJTV	W
		06260215	Headline #	Political - Federal Candidate (1067)	Product	Charlotte, NC 28206-2700	
۱		No	CO-OP	Greer, Margolis, Mitchell & Associates (2890)	Agency	1901 North Tryon Street	
25 \$36,175.00	Sep. 2012 Oct. 2012	Jill Hipskind	Entered By	Pol/B Obama/D/Pre/US (16256)	Advertiser	WSOC-TV	
	t Month	10/19/12	Last Modified	09/25/12-10/21/12	Schedule Dates		
	Charlotte (WSOC)	08/01/12	Date Entered	325069	Contract #		

				***************************************	TRACT	NOON	Š	SAT	CONFIRMATION CONTRA	00					
21/17/6		\$6/3:00 Charotte (WSOC)	10.c./o¢	\$675.00				×	-	:30 5:30P- 6P (EST)	36:	U U	10/01/12-10/01/12	49.1 Normal Line / Spot	49.1
0/11/11		Charlette (MEOC)	407E 00	4075 00											1000000
9/21/12		\$375.00 Charlotte (WSOC)	\$375.00	\$375.00	н			×	ш.	:30 10A- 11A (EST)	:30	5	10/01/12-10/01/12	47.1 Normal Line / Spot	47.1
9/21/12		\$725.00 Charlotte (WSOC)	\$725.00	\$725.00	1			×	E-4.	:30 8A- 9A (EST)	:30	6	10/01/12-10/01/12	45.1 Normal Line / Spot	45.1
9/21/12		\$1,550.00 Charlotte (WSOC)	\$1,550.00	\$775.00	2			×	2	:30 7A- 8A (EST)	:30	5	10/01/12-10/01/12	44.1 Normal Line / Spot	44.1
9/25/12		\$7,500.00 Charlotte (WSOC)	\$7,500.00	\$2,500.00	ω	w				:30 8P- 11:30P (EST)	:30	5	09/29/12-09/29/12	41.2 Normal Line / Spot	41.2
9/21/12		\$1,500.00 Charlotte (WSOC)	\$1,500.00	\$500.00	3		×	×	з	:30 11:35P- 12:02A (EST)	:30	5	09/25/12-09/27/12	40.1 Normal Line / Spot	40.1
9/21/12		\$1,100.00 Charlotte (WSOC)	\$1,100.00	\$1,100.00	ь	1				:30 11:30P- 12:05A (EST)	:30	4	09/29/12-09/29/12	39.1 Normal Line / Spot	39.1
9/21/12		\$1,300.00 Charlotte (WSOC)	\$1,300.00	\$1,300.00	1					:30 11P- 11:35P (EST)	:30	4	09/30/12-09/30/12	38.1 Normal Line / Spot	38.1
9/21/12		\$7,200.00 Charlotte (WSOC)	\$7,200.00	\$1,200.00	6	×	×	×	6	:30 11P- 11:35P (EST)	:30	4	09/25/12-09/28/12	37.1 Normal Line / Spot	37.1
9/28/12		\$6,500.00 Charlotte (WSOC)	\$6,500.00	\$6,500.00	1			ļ		:30 9P- 10P (EST)		5	09/30/12-09/30/12	36.2 Normal Line / Spot	36.2
9/21/12		\$4,500.00 Charlotte (WSOC)	\$4,500.00	\$4,500.00	1 1					:30 8P- 9P (EST)		6	09/30/12-09/30/12	35.2 Normal Line / Spot	35.2
9/21/12		\$3,700.00 Charlotte (WSOC)	\$3,700.00	\$3,700.00	-	1				:30 10P- 11P (EST)	:30	5	09/28/12-09/28/12	34.1 Normal Line / Spot	34.1
9/21/12		\$3,000.00 Charlotte (WSOC)	\$3,000.00	\$3,000.00	ш	1				:30 9P- 10P (EST)	:30	5	09/28/12-09/28/12	33.1 Normal Line / Spot	33.1
9/21/12		\$5,000.00 Charlotte (WSOC)	\$5,000.00	\$5,000.00	1		1			:30 10P- 11P (EST)	:30	5	09/27/12-09/27/12	32.1 Normal Line / Spot	32.1
Entered	Comments	Station	Total	Rate	SPW Mo Tu We Th Fr Sa Su Spots	Fr Sa	We Th	Mo Tu	SPW I	Run Times	Sec Length	Sec	Dates	Line Type / Break Type (Ref #)	Line

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:



Greer, Margolis, Mitchell & Associates 3050 K Street NW

Washington, DC 20007

CPE

95/101/1536

National/Political Standard

Phone/Fax **Buyer Name** Sales Office Salesperson

Telerep/Philadelphia

BASSETT, LAURA

Comments Billing Type **Account Types**

OBAMA FOR AMERICA

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Brand Agency Contract # Product Schedule Dates Advertiser Greer, Margolis, Mitchell & Assoc Pol/B Obama/D/Pre/US (16256) 09/25/12-10/21/12 325069 Political - Federal Candidate (106 1536/OBAMA FOR AMERICA (13

Telerep/Philadelphia, Philadelphi

Date Entered Last Modified 08/01/12

Charlotte (WSOC)
By Broadcast Month **Spots** 119 25

144

\$136,165.00 \$36,175.00 \$372,340.00

						nia (1057)	34148)	67)	ciates (2890)		
	Sales Tax	Net Total	Commission	Commission %	Package Deal	Order Type	Demo	Headline #	CO-OP	Entered By	Last Modified
		\$146,489.00	\$25,851.00	15.00		Normal		06260215	No	Jill Hipskind	10/19/12
auropados es conson afri	\$000000					98900009KP		***************************************	Grand Tota	Oct. 2012	Sen 2017

Comments Comments 9				Comments:	Date		Accepted-Stallion:		Date		Accepted-Agency/Advertiser:
Line Type Break Type Great Type Break Type Great Type Break Type Great Type						ONCONTRAC	ONFIRMATION				
Line Type Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th F Sa Su Spots Rate Total Station Comments					Ш		-		U	09/27/12-09/28/12	63.0 Normal Line / Spot
Line Type / Break Type (Ref #) Dates Sec Length Rum Times SPW Mo Tu We Th F Sa Su Spots Rate Total Station Comments Physiol (Ref #) 10/01/12-10/01/12 Spots 10/01/12-10/01/12 Spots 10/01/12-10/01/12 A Spots Rate 11 St,100.00 St,1200.00 St,1200.00 St,1200.00 Charlotte (WSOC) Spots S	9/25/12		0 Charlotte (WSOC)	\$775.00	\$775.00		>	:30 6A- 6:30A (EST)	6	10/01/12-10/01/12	62.0 Normal Line / Spot
Line Type / Break Type (Ref #) Dates Sec Length Run Times SpW No. Tu. Wer Th. Fr. Sa. Su. Spots Rate Total Comments 1.1 Normal Line / Spot 10/01/12-10/01/12 5 :30 62-6:30P (EST) 1 \$1,100.00 \$1,100.00 \$1,100.00 Charlotte (WSOC) 9 1.1 Normal Line / Spot 10/01/12-10/01/12 6 :30 6:58P-7:30P (EST) 1 \$1,200.00 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 1.1 Normal Line / Spot 10/01/12-10/01/12 4 :30 7:30P-7:56P (EST) 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 1.1 Normal Line / Spot 10/01/12-10/01/12 4 :30 11:35P-12:02A (EST) 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 1.1 Normal Line / Spot 10/01/12-10/01/12 4 :30 11:35P-12:02A (EST) 1 1 \$500.00 \$12,00.00 \$12,00.00 Charlotte (WSOC) 9 1.1 Normal Line / Spot 10/01/12-10/01/12 5 :30 12:05A-12:35A (EST) 1 1 \$500.00 \$500.00 Charlo	9/25/12		Charlotte (WSOC)	\$850.00	\$850.00			:30 6A- 0.30A (EST)	σ	09/27/12-09/28/12	61.0 Normal Line / Spot
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th F Sa Spots Rate Total Station Comments J.1. Normal Line / Spot 10/01/12-10/01/12 5 :30 6p-6:30P (EST) 1 x1,100.00 \$1,100.00 Charlotte (WSOC) 9 J.1. Normal Line / Spot 10/01/12-10/01/12 4 :30 7:30P -7:56P (EST) 1 x 1 \$1,200.00 Charlotte (WSOC) 9 J.1. Normal Line / Spot 10/01/12-10/01/12 4 :30 7:30P -7:56P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 J.1. Normal Line / Spot 10/01/12-10/01/12 4 :30 11P-11:3SP (EST) 1 x	9/25/12		0 Charlotte (WSOC)	\$1,700.00	\$850.00		3	30 64 6:304 (ECT)		10/01/15 10/01/15	60.0 Normal Line / Spot
Line Type Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Ft Sa Su Spots Rate Total Station Comments	0 0 0 0 0		Charlotte (wsoc)	\$3/5.00	\$375.00	1	<u>-</u>	:30 5A- 5:30A (EST)	6	10/01/12-10/01/12	
Line Type Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	9/25/12		Charlette (MCCC)	30.575	\$373.00	-	-	:30 5A- 5:30A (EST)		09/27/12-09/28/12	59.0 Normal Line / Spot
	9/25/12		Charlotte (WSOC)	00 522¢	4375 00			:30 5P- 5:30P (EST)	5	10/01/12-10/01/12	58.0 Normal Line / Spot
Line Type Break Type (Ref #) Dates Sec Length Run Times SPW No Tu We Th Fr Sa Spots Rate Total Station Comments	9/21/12) Charlotte (WSOC)	\$850.00	\$850.00			:30 8:30A- /A (E31)		09/25/12-09/28/12	57.0 Normal Line / Spot
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments 0.1 Normal Line / Spot 10/01/12-10/01/12 5 :30 6P- 6:30P (EST) 1 x 1 \$1,100.00 \$1,100.00 Charlotte (WSOC) 9 1.1 Normal Line / Spot 10/01/12-10/01/12 6 :30 6:58P- 7:30P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 2.1 Normal Line / Spot 10/01/12-10/01/12 4 :30 7:30P- 7:56P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 3.1 Normal Line / Spot 10/01/12-10/01/12 4 :30 11P- 11:35P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 3.1 Normal Line / Spot 10/01/12-10/01/12 4 :30 11P- 11:35P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 3.1 Normal Line / Spot 10/01/12-10/01/12 5 :30 11:35P- 12:02A (EST) 1	71/17/6		Charlotte (WSOC)	\$2,550.00	\$850.00	×	×	.30 6.304 74 (ECT)		(4)	30.0 Notiliai cine / Spor
Line Type Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments	0.02.42		Ciginotic (mooc)	4/30.00	\$3/5.00			:30 5:30A- 6A (EST)	<u>б</u>	09/25/12-09/28/12	TO O Name I line / Spot
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Spots Rate Total Station Comments 0.1 Normal Line / Spot 10/01/12-10/01/12 5 :30 6P- 6:30P (EST) 1 x 1 \$1,100.00 \$1,100.00 Charlotte (WSOC) 9 1.1 Normal Line / Spot 10/01/12-10/01/12 6 :30 6F- 6:30P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 2.1 Normal Line / Spot 10/01/12-10/01/12 4 :30 7:30P- 7:56P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 2.1 Normal Line / Spot 10/01/12-10/01/12 4 :30 7:30P- 7:56P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 3.1 Normal Line / Spot 10/01/12-10/01/12 4 :30 7:30P- 7:56P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 3.1 Normal Line / Spot 10/01/12-10/01/12 4 :30 11:35P- 12:02A (E	9/21/12		Charlotte (WSOC)	\$750.00	\$37F 00			:30 12:05A- 12:35A (EST,	л	09/28/12-09/28/12	55.1 Normal Line / Spot
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Spots Rate Total Station Comments 0.1 Normal Line / Spot 10/01/12-10/01/12 5 :30 6P- 6:30P (EST) 1 x 1 \$1,100.00 \$1,100.00 Charlotte (WSOC) 9 1.1 Normal Line / Spot 10/01/12-10/01/12 6 :30 6:58P- 7:30P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 2.1 Normal Line / Spot 10/01/12-10/01/12 4 :30 7:30P- 7:56P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 2.1 Normal Line / Spot 10/01/12-10/01/12 4 :30 7:30P- 7:56P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 3.1 Normal Line / Spot 10/01/12-10/01/12 4 :30 7:30P- 7:56P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 3.1 Normal Line / Spot 10/01/12-10/01/12 4 :30 11P- 11:35P (E	9/21/12		Charlotte (WSOC)	\$500.00	\$500.00	4		:30 11:35P- 12:02A (EST)		10/01/12-10/01/12	54.1 Normal Line / Spot
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. Su. Spots Rate Total \$1,100.00 Charlotte (WSOC) 9 1.1 Normal Line / Spot 10/01/12-10/01/12 5 :30 6P- 6:30P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 1.1 Normal Line / Spot 10/01/12-10/01/12 6 :30 6:58P- 7:30P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 2.1 Normal Line / Spot 10/01/12-10/01/12 4 :30 7:30P- 7:56P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 2.1 Normal Line / Spot 10/01/12-10/01/12 4 :30 7:30P- 7:56P (EST) 1 x 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9	9/21/12		Charlotte (WSOC)	\$500.00	\$500.00			:30 11P- 11:35P (EST)	4	10/01/12-10/01/12	53.1 Normal Line / Spot
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments 9.1 Normal Line / Spot 10/01/12-10/01/12 5 :30 6F- 6:30P (EST) 1 X 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9 1.1 Normal Line / Spot 10/01/12-10/01/12 6 :30 6:58P- 7:30P (EST) 1 X 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9	9/21/12		Charlotte (WSOC)	\$1,200.00	\$1,200.00		< >	:30 /:30P- /:56P (EST)	4	10/01/12-10/01/12	52.1 Normal Line / Spot
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Spots Rate Total Station Comments 9.1 Normal Line / Spot 10/01/12-10/01/12 5 :30 6P- 6:30P (EST) 1 X 1 \$1,200.00 \$1,200.00 Charlotte (WSOC) 9	9/21/12		Charlotte (WSOC)	\$1,200.00	\$1,200.00		- <	ייייי יייייייייייייייייייייייייייייייי		10/01/12-10/01/12	51.1 Normal Line / Spot
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo. Tu. We. Th. Fr. Sa. Su. Spots Rate Total Station Comments 1 Normal Line / Spot 10/01/12-10/01/12 5 :30 6P- 6:30 P (EST) 1 X 1 X 1 \$1,100.00 \$1,100.00 Charlotte (WSOC) 9	21 127 10		Charlotte (WSOC)	\$1,200.00	\$1,200.00	1	1 ×	30 6.58P- 7:30P (EST)		10/01/12 10/01/12	
Line Type / Break Type (Ref #) Dates Sec Length Run Times SPW Mo Tu We Th Fr Sa Su Spots Rate Total Station Comments 9 4 100 00 Charlotte (MSCC)	9/21/12		Cialiotte (#200)	\$1,100.00	\$1,100.00		1 ×	:30 6P- 6:30P (EST)	5	10/01/12-10/01/12	50.1 Normal Line / Spot
Comments Total Station Comments	9/21/12		Charlotte (WSOC)	\$1 100 00	10000	2	SPW MO I'U WAS			Dates	-
	Entered	Comments	Station	Total	Rate	ņ	Sour Mo E. Wo				

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written



Greer, Margolis, Mitchell & Associates

Washington, DC 20007 3050 K Street NW

CPE

95/101/1536

National/Political Standard

Account Types

Buyer Name Sales Office Salesperson

BASSETT, LAURA

Telerep/Philadelphia

Phone/Fax

Comments

OBAMA FOR AMERICA

Billing Type

WSOC-TV 1901 North Tryon Street Charlotte, NC 28206-2700

Agency Brand Product Advertiser Schedule Dates Contract # 09/25/12-10/21/12 Political - Federal Candidate (1067) Pol/B Obama/D/Pre/US (16256) 325069 1536/OBAMA FOR AMERICA (134148)

Greer, Margolis, Mitchell & Associates (2) Telerep/Philadelphia, Philadelphia (1057)

> Last Modified Date Entered 08/01/12 10/19/12 Jill Hipskind

Charlotte (WSOC)
By Broadcast Month
Sep. 2012

Spots 119 \$136,165.00 \$36.175.00

							:3U 3:3UP- /F (E31)	5 .30	109/29/12-09/29/12	77 Olyonmal Line / Snot	77
	\$4,800.00 Charlotte (WSOC)	\$4,800.00	\$1,600.00	ω	ω		3.30B_ 7B (EST)	. 00:	20120120120120		
	\$850.00 Chanotte (WSOC)	\$850.00	\$850.00	1		1 ×	:30 6:30A- 7A (EST)	5 :30 6	10/01/12-10/01/12	76.0 Normal Line / Spot	76.
	position Charlette (MCCC)	\$650.00	\$650.00	ı İ-	×		:30 6:30A- 7A (EST)	5 :306	09/27/12-09/28/12	75.0 Normal Line / Spot	75.
	Charlotte (WSOC)	4850.00	\$070.00	-		1 ×	:30 5:30A- 6A (EST)	6 :30 5	10/01/12-10/01/12	74.0 Normal Line / Spot	74.
	\$375.00 Charlotte (WSOC)	\$375.00	\$375 00	1 2	×	2	:30 5:30A- 6A (EST)	6 :30 5	09/27/12-09/28/12	73.0 Normal Line / Spot	73.
	\$750.00 Charlotte (WSOC)	\$750.00	\$025.00	J -	ne bas	×	:30 4P- 5P (EST)	5 :30 4	10/01/12-10/01/12	72.0 Normal Line / Spot	72.
	Charlotte (WSOC)	4825.00	\$025.00		×	-	:30 4P- 5P (EST)	5 :30 4	09/27/12-09/28/12	71.0 Normal Line / Spot	71.7
	\$875 00 Charlotte (WSOC)	\$375.00	\$075.00			1 ×	:30 12P- 1P (EST)	5 :301	10/01/12-10/01/12	70.0 Normal Line / Spot	70.
	#375 00 Charlotte (WSOC)	4375.00	\$375.00		×		:30 12P- 1P (EST)	5 :30 1	09/27/12-09/28/12	69.0 Normal Line / Spot	.69
	\$375 00 Charlotte (WSOC)	4375 00	\$37E 00			×	:30 11A- 12P (EST)	5 :30 1	10/01/12-10/01/12	68.0 Normal Line / Spot	68.0
	\$550 00 Charlotte (WSOC)	\$550.00	\$550.00		*		:30 11A- 12P (EST)	5 :30 1	09/27/12-09/28/12	67.0 Normal Line / Spot	67.0
	\$550 00 Charlotte (WSOC)	\$550.00	\$250.00			×	:30 8A- 9A (EST)	6 :30 8	10/01/12-10/01/12	66.0 Normal Line / Spot	66.0
	\$775 00 Charlotte (WSOC)	\$775.00	4775 00	. ,	>	-	:30 8A- 9A (EST)	6 :308	09/27/12-09/28/12	65.0 Normal Line / Spot	65.0
	\$725.00 Charlotte (WSOC)	\$725.00	\$725.00	-			0 (101)		-	64.0 Normal Line / Spot	64.0
	\$775.00 Charlotte (WSOC)	\$775.00	\$775.00	1		×		1		Line Type / Break Type (Net #)	Line
Comments	Station	Total	Rate	Su Spots	We Th Fr Sa S	SPW Mo Tu V	Run Times SP	Length	Dates Sec	line Time / Brook Time (Bef #)	

WSOC-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicityThis non-discrimination provision is a condition of each advertising contract with this stationwhether verbal or written.

Accepted-Agency/Advertiser:

Date

Accepted-Station:

CONFIRMATION CONTRACT

Dalle:

Comments

Page 5 of 6

		Contract #	325069	Date I
		Schedule Dates	09/25/12-10/21/12	Last N
	WSOC-TV	Advertiser	Pol/B Obama/D/Pre/US (16256)	Enter
	1901 North Tryon Street	Agency	Greer, Margolis, Mitchell & Associates (2890)	CO-OF
	Charlotte, NC 28206-2700	Product	Political - Federal Candidate (1067)	Head
WEOCHW.		Brand	1536/OBAMA FOR AMERICA (134148)	Demo
A L. DOCAA				Order

				OBAMA FOR AMERICA	Comments		
				Standard	Billing Type		
			Sales Tax	National/Political	Account Types		
		\$146,489.00	Net Total	95/101/1536	CPE	7	Washington, DC 20007
		\$25,851.00	Commission		Phone/Fax		3050 K Street NW
		15.00	Commission %	BASSETT,LAURA	Buyer Name	II & Associates	Greer, Margolis, Mitchell & Associates
				Telerep/Philadelphia	Sales Office		
		Normal	Order Type Package Deal	Telerep/Philadelphia, Philadelphia (1057)	Salesperson		W30C.14
			Demo	1536/OBAMA FOR AMERICA (134148)	Brand		WEOCTW
		06260215	Headline #	Political - Federal Candidate (1067)	Product	Charlotte, NC 28206-2700	
	Grand Total:	No	CO-OP	Greer, Margolis, Mitchell & Associates (2890)	Agency	1901 North Tryon Street	
25 \$36,175.00	Oct. 2012 25	Jill Hipskind	Entered By	Pol/B Obama/D/Pre/US (16256)	Advertiser	WSOC-TV	
	By Broadcast Month St	10/19/12	Last Modified	09/25/12-10/21/12	Schedule Dates		
	Charlotte (WSOC)	08/01/12	Date Entered	325069	Contract #		
0000	***************************************						

Comments Entered	Station	Total	Rate	Su Spots	Sa Su	We Th Fr	Tu We	SPW Mo Tu	Run Times SPV		Sec Length	Dates	Line Type / Break Type (Ref #)	line
9/25/12	\$6,500.00 Charlotte (WSOC)	\$6,	\$6,500.00	ц		H		- Company	ST)	:30 9P- 10P (EST)	5	09/27/12-09/27/12	78.0 Normal Line / Spot	78.0
9/25/12	\$5,500.00 Charlotte (WSOC)	\$5,	\$5,500.00	ш	-				:30 10:01P- 666 PARK AVENUE	:30 10:01P- 66	5	09/30/12-09/30/12	79.0 Normal Line / Spot	79.0
9/25/12	\$500.00 Charlotte (WSOC)	\$	\$500.00	1	1				(EST)	:30 7:30P- 8P (EST)	5	09/29/12-09/29/12	80.0 Normal Line / Spot	80.0
10/9/12	\$8,000.00 Charlotte (WSOC)	\$8,	\$8,000.00	1	×			ш.	J	:30 8P- 9P (EST)	4	10/14/12-10/14/12	81.0 Normal Line / Spot	81.0
10/9/12	\$5,000.00 Charlotte (WSOC)	\$5,	\$5,000.00	1	×		68.6	<u>н</u>	EST)	:30 10P- 11P (EST)	5	10/14/12-10/14/12	82.0 Normal Line / Spot	82.0
10/9/12	\$195.00 Charlotte (WSOC)	\$	\$195.00	1	×			1	OT TOPICS	:30 11:37P- HOT TOPICS	л	10/14/12-10/14/12	83.0 Normal Line / Spot	83.0
10/19/12	\$1,705.00 Charlotte (WSOC)	\$1,	\$1,705.00	1	×		*****	н	:30 6:30P- ABC WORLD NEWS SUNDAY	:30 6:30P- ABC SUNDAY	6	10/21/12-10/21/12	84.0 Normal Line / Spot	84.0
A														

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Accepted Agency/Advertiser:

Date:

Accepted-Station:

Date